

venugopal Naturals

Family of Aroma Since 1861



DELHI | ODISSA | KANNAUJ | ALIGARH

About us

Perfumes have a long and ancient history and India is leading by giving knowledge to world, where various types of perfumes are the part of life as aromatherapy & lifestyle. We can find knowledge about perfumes and oils in our ancient Indian scriptures with their uses and benefits.



Foundation:

In 1861 **Late Lala. Bhola Nath Khatri** have initiated the business of Attar manufacturing in Kannauj, Uttar Pradesh in the name of “**Baba Banarsi Das Khatri Perfumers**”. Mr. Bhola Nath and his family created a milestone in this Attar manufacturing company in that tough era with his supernova vision and hard work.

Consolidation:

Shri Prithvi Nath Mehrotra S/O **Shri Bhola Nath Khatri** expended the business to international map, also started many other manufacturing units countrywide. He has been known to established and lead **vetiver oil manufacturing unit in Bharatpur, Rajasthan** (Honorable Ex Prime Minister Indira Gandhi use to visit the plant and vetiver forest) Also he has started his dedicated lab to create different natural perfumes as per customer need.



As time brings change and changes in market demands brings new innovation, **Mr. Pradeep Mehrotra** came in the industry with new thoughts and new ideas He established new way of manufacturing and touched many other industries like tobacco & personal care under this brand “**Rajsthnan Essentials & Oriental Perfumes**”. His son Shivam joined him and they jointly reached new heights with many international & domestic clients for various in-house research based **Fragrances, Attars & Essential Oils**.

Expansion:

Now **Mr. Shivam Mehrotra** is contributing to industry with full range of **Fragrances & Flavors along with traditional Attar & Essential Oils**. He has done many short-term courses & research works with various national & international institutions in the sector to maintain the standard and quality.



Natural Oils

- ⚙ Indian Attars
- ⚙ Floral Waters
- ⚙ Essential Oils
- ⚙ Carrier Oils



Personal Care Aromatherapy Savory **Air Care** **Agarwood**
 Dairy : Mitti Fine Fragrances **Mint** **Essential Oils** Beverages Distillation
 Indian Attars Pharma House Hold **Mehandi** Distillation
 Floral Waters **FRAGRANCES** Litchi Kewda
 Carrier Oils Pet Care Oral Care Lemon Litchi Steam
 Tobacco Industry Saffron Sweets Lavender **Jasmine** Flavours
 Avocado **Rose** Indian Attar Herbal
 Sandalwood **IFRA** **Marigold** Hydro **Natural Oils**



Flavors for...

- ⚙ Beverages
- ⚙ Dairy
- ⚙ Savory



- ⚙ Sweets
- ⚙ Pharma
- ⚙ Oral Care



Fragrances oils for...

- ⚙ Pan Masala & Tobacco
- ⚙ Personal Care
- ⚙ Air Care



- ⚙ House Hold
- ⚙ Aromatherapy
- ⚙ Fine Fragrances
- ⚙ Pet Care





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